

ORDER

Orders	Order / Rev:	1619660	
	Alt Order #:		
	Product Desc:	Peters for Senate 2020	
	Estimate:	5752	WILX
	Flight Dates:	09/22/20 - 09/28/20	Primary AE: Pat Schooley
	Original Date / Rev:	05/06/20 / 05/06/20	Sales Office: LANN
	Order Type:	NORMAL	Sales Region: National
Agency	Name:	Screen Strategies Media Fairfax	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		11150 Fairfax Blvd 505	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%
Advertiser	Name:	Peters for Senate 2020	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidate - National - Senate	Advertiser External ID: 177025
	Revenue Code 1:	AGY	Agency External ID: 8752
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/28/20	86	\$20,180.00	\$17,153.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	86	\$20,180.00	\$17,153.00	0.00
Totals	86	\$20,180.00	\$17,153.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Schooley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILX	09/22/20	09/28/20	News 10 Today @ 430a	CM	430a-5a	11111--	:30	5	\$5.00	P-07	0.00	NM	5	\$25.00
				News 10 Today @ 430a		(4:30 AM-5:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$5.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$5.00		0.00			
N 2	WILX	09/22/20	09/28/20	News 10 Today @ 5a	CM	5a-530a	11111--	:30	5	\$20.00	P-07	0.00	NM	5	\$100.00
				News 10 Today @ 5a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$20.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$20.00		0.00			
N 3	WILX	09/22/20	09/28/20	News 10 Today @ 530a	CM	527a-6a	11111--	:30	5	\$30.00	P-07	0.00	NM	5	\$150.00
				News 10 Today @ 530a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$30.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$30.00		0.00			
N 4	WILX	09/22/20	09/25/20	News 10 Today @ 6a	CM	557a-7a	-1111--	:30	4	\$250.00	P-04	0.00	NM	4	\$1,000.00
				News 10 Today @ 6a		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$250.00		0.00			
N 5	WILX	09/22/20	09/28/20	NBC Today Show	CM	657a-9a	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
				Today Show		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1619660
 Alt Order #:
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: Peters for Senate 2020
 Product Desc: Peters for Senate 2020
 Estimate: 5752

WILX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$250.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$250.00		0.00			
N 6	WILX	09/26/20	09/26/20	News 10 Weekend Sa	CM	6a-8a	-----1-	:30	1	\$60.00	P-07	0.00	NM	1	\$60.00
				News 10 Weekend Sa		(6:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$60.00		0.00			
N 7	WILX	09/27/20	09/27/20	News 10 Weekend Su	CM	6a-8a	-----1	:30	1	\$60.00	P-07	0.00	NM	1	\$60.00
				News 10 Weekend Su		(6:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$60.00		0.00			
N 8	WILX	09/27/20	09/27/20	NBC Su Today	CM	757a-9a	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
				Su Today		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$225.00		0.00			
N 9	WILX	09/23/20	09/28/20	Live	CM	9a-10a	1-1----	:30	2	\$40.00	P-07	0.00	NM	2	\$80.00
				Live		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$40.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$40.00		0.00			
N 10	WILX	09/25/20	09/25/20	NBC Today Show II	CM	10a-11a	----1--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
				Today Show II		(10:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$175.00		0.00			
N 11	WILX	09/22/20	09/24/20	NBC Today Show III	CM	11a-12p	-1-1---	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
				Today w/ Hoda & Jenna		(11:00 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1-1---		2				\$175.00		0.00			
N 12	WILX	09/23/20	09/23/20	M-F 12p-1230p	CM	12p-1230p	--1----	:30	1	\$20.00	P-07	0.00	NM	1	\$20.00
				M-F 12p-1230p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$20.00		0.00			
N 13	WILX	09/28/20	09/28/20	M-F 1230p-1p	CM	1230p-1p	1-----	:30	1	\$15.00	P-07	0.00	NM	1	\$15.00
				M-F 1230p-1p		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$15.00		0.00			
N 14	WILX	09/25/20	09/25/20	M-F 2p-3p	CM	2p-3p	----1--	:30	1	\$20.00	P-07	0.00	NM	1	\$20.00
				M-F 2p-3p		(2:00 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$20.00		0.00			
N 15	WILX	09/22/20	09/24/20	M-F 3p-4p	CM	3p-4p	-1-1---	:30	2	\$20.00	P-07	0.00	NM	2	\$40.00
				M-F 3p-4p		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1-1---		2				\$20.00		0.00			
N 16	WILX	09/23/20	09/28/20	M-F 4p-5p	CM	4p-5p	1-111--	:30	4	\$20.00	P-07	0.00	NM	4	\$80.00
				M-F 4p-5p		(4:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--111--		3				\$20.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$20.00		0.00			
N 17	WILX	09/22/20	09/28/20	News 10 @ 5p M-F	CM	458p-530p	11-11--	:30	4	\$400.00	P-04	0.00	NM	4	\$1,600.00
				News 10 @ 5p M-F		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1-11--		3				\$400.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$400.00		0.00			
N 18	WILX	09/22/20	09/28/20	News 10 @ 530p M-F	CM	530p-6p	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
				News 10 @ 530p M-F		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$400.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$400.00		0.00			

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WILX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WILX	09/22/20	09/28/20	News 10 @ 6p M-F News 10 @ 6p M-F	CM	558p-630p (6:00 PM-6:30 PM)	11111--	:30	5	\$500.00	P-04	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$500.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$500.00		0.00			
N20	WILX	09/26/20	09/26/20	News 10 @ 6p Sa News 10 @ 6p Sa	CM	558p-630p (6:00 PM-6:30 PM)	-----1-	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$90.00		0.00			
N21	WILX	09/27/20	09/27/20	News 10 @ 6p Su News 10 @ 6p Su	CM	558p-630p (6:00 PM-6:30 PM)	-----1	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$90.00		0.00			
N22	WILX	09/23/20	09/28/20	Wheel of Fortune M-F Wheel of Fortune M-F	CM	658p-730p (7:00 PM-7:30 PM)	1-1-1--	:30	3	\$800.00	P-04	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1-1--		2				\$800.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$800.00		0.00			
N23	WILX	09/22/20	09/28/20	Jeopardy M-F Jeopardy M-F	CM	729p-8p (7:30 PM-8:00 PM)	1111---	:30	4	\$800.00	P-04	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-111---		3				\$800.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$800.00		0.00			
N24	WILX	09/28/20	09/28/20	NBC Monday Prime 2 H Monday Prime 2 Hour	CM	758p-10p/911p (8:00 PM-10:00 PM)	1-----	:30	1	\$525.00	P-04	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$525.00		0.00			
N25	WILX	09/22/20	09/22/20	NBC Tuesday Prime Hr Tuesday Prime Hr 1	CM	758p-9p (8:00 PM-9:00 PM)	-1-----	:30	1	\$525.00	P-04	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1-----		1				\$525.00		0.00			
N26	WILX	09/23/20	09/23/20	NBC Wednesday Prime Wednesday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	--1----	:30	1	\$260.00	P-07	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$260.00		0.00			
N27	WILX	09/24/20	09/24/20	NBC Thursday Prime Hr Thursday Prime Hr 3	CM	10p-11p (10:00 PM-11:00 PM)	---1---	:30	1	\$375.00	P-04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$375.00		0.00			
N28	WILX	09/25/20	09/25/20	NBC Friday Prime Hr 2 Friday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	----1--	:30	1	\$145.00	P-04	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$145.00		0.00			
N29	WILX	09/26/20	09/26/20	NBC Saturday Prime Hr Saturday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	-----1-	:30	1	\$145.00	P-04	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$145.00		0.00			
N30	WILX	09/22/20	09/28/20	News 10 @ 11p M-F News 10 @ 11p M-F	CM	11p-1135p (11:00 PM-11:35 PM)	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$400.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$400.00		0.00			
N31	WILX	09/26/20	09/26/20	News 10 @ 11p Sa News 10 @ 11p Sa	CM	11p-1130p (11:00 PM-11:30 PM)	-----1-	:30	1	\$90.00	P-07	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$90.00		0.00			
N32	WILX	09/27/20	09/27/20	News 10 @ 11p Late Ru News 10 @ 11p Late Run	CM	Various (11:30 PM-12:00 XM)	-----1	:30	1	\$80.00	P-07	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WILX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$80.00		0.00			
N 33	WILX	09/22/20	09/28/20	NBC Late Night	CM	1236a-137a	11111--	:30	5	\$5.00	P-07	0.00	NM	5	\$25.00
				Late Night w/ Seth Meyers		(12:36 XM-1:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$5.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$5.00		0.00			
N 34	WILX	09/22/20	09/28/20	NBC The Tonight Show	CM	1135p-1236a	1111---	:30	4	\$120.00	P-04	0.00	NM	4	\$480.00
				The Tonight Show		(11:35 PM-12:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-111---		3				\$120.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$120.00		0.00			
													Totals	86	\$20,180.00